DESIGN TRICKS VIDEO REFLECTION

Reflect on the following questions after watching the *Above The Noise* episode, Mind Control: How Apps Use Design Tricks To Hook You.

QUESTIONS

1 Why is our attention so valuable to tech companies?

2 Which apps that you use are best at keeping your attention? What design tricks do they use?

3 How would you redesign your favorite app to make it more user-friendly and less manipulative?

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