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Hopelab National Survey Youth Engagement Evaluation Summer 2023

Description: Individual interviews with 5-8 CLIPsters who participated in one or more phases of the feedback process for the National Survey. Additional interviews with Abby Wyatt-McGill and any other identified Character Lab staff.

Youth Interview Guide

The goal of these interviews is to understand how it worked for you to provide feedback on the National Survey that Hopelab was developing with its partners. I am going to be asking about your experience. In these interviews we want to hear what worked well and what are the areas for improvement. I will be talking to about 8 young people who provided feedback on the survey at different stages. We want to understand the diversity of experiences. I will share this feedback with the team that led your engagement on the survey but will not be connecting your name to anything you say. We will be looking for themes in the feedback we receive and also looking for people who had different experiences. The goal of these interviews is to continue to refine and improve how Hopelab partners with young people in their research activities.

As you might remember, Hopelab is developing a nationally representative survey to understand the relationship between youth technology usage and mental health and how tech can be used to support wellbeing. The development of this survey had three phases of engagement with youth through Character lab. The first phase were interviews, conducted this past March. In these interviews, Hopelab asked questions about how interviewees use social media and how they think it affects their wellbeing, as well as questions about emerging technologies and digital mental health technologies. The second phase was focus groups which took place in May in which they got feedback on the survey questions they had developed. The third phase was taking an online survey that asked questions about how people understood, and felt they could relate to different survey questions. These phases all build on one another and the feedback from young people was used to create the final survey.

- 1. Please describe for me what phase(s) of the National Survey project you were involved in. What exactly did you do to provide input during this phase?
- 2. What did you like about this experience? What was your favorite part? What challenges did you face with this experience? What could have been done to make your experience better?
- 3. The CLIPsters have lots of experience working on research projects. How was this engagement similar to other work that you have done? What was different?
- 4. What were your expectations for how your input on the survey would be used? How well did the experience of giving input meet your expectations?

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- 5. How do you think that having youth provide feedback on this survey will impact the quality of the data that is collected? If we were to develop a survey like this again in the future, which youth voices do you think would be important for us to make sure to include?
- 6. What do you feel like you learned or gained from being involved in this project?
- 7. If you were in charge of setting a research agenda around technology and youth mental health what topics would you think would be most important to explore? What are some of the questions you have about mental health and technology?
- 8. In the future, if you were trying to optimize youth engagement in the development of a survey like this, when in the process would you engage youth? What would you have them do?
- 9. I am going to share with you the final version of the survey. To give you an idea of the changes, there are 29 questions in the current version of the survey. About 8 of those are questions that the researchers want to match with other surveys in the field. Another 7 of them are the exact same questions that have been used on the survey in the past. That means that the input you and other youth provided led to about 14 new or significantly revised questions. I would like you to take a look at those questions now.

How did you see your input or the input of other young people reflected in the survey? How much did your expectations of giving input on the survey design match what you see in the final product? What would you have liked to be different?

- 10. In what ways do you think your and other CLIPsters input might make a difference for the young people who are taking the survey? In what ways might youth input make a difference in the broader public's understanding of teens' technology usage and their mental health?
- 11. Once this data is collected, how do you think that young people should be engaged in interpreting the results and developing recommendations? Who do you think needs to hear the results of this survey?
- 12. What decisions should they be informing?