



EXAMPLE RECRUITMENT SURVEY

A guide you can use to either lead a group discussion or do some solo thinking about at the start of a project where you want to involve youth.

INTRODUCTION

Hi there! Thanks for your interest in our focus groups.

Our team studies what it's like for teens to grow up with smartphones and social media. One of the best parts of our work is getting to hear directly from teens, and letting your voices shape what we do.

We're currently recruiting for our teen focus group to hear directly from teens about your experiences with different topics like teens' experiences with technology and to help us create and revise different resources and research at our Center for Digital Thriving. During these meetings, focus group members work directly with us as we explore the ups and downs of social media, and ways adults can help. We're looking for teens who like thinking about technology and how it's shaping our lives! We will meet 1 per month times over the course of the school year.

If you're interested, please fill out this survey. It should take about 5 minutes to complete. The questions on this survey ask about: (1) general contact information, (2) demographic information, (3) your schedule availability, and (4) optional questions about your interest in joining the teen focus groups.

The **Youth Voice Playbook: Involving Youth in Research** is brought to you by:

As we work around different schedules and planning, we may not be able to include everyone who wants to participate, but we encourage everyone to apply.

Filling out this survey isn't a commitment to participating - it's just a first step to let us know you might be interested! If we invite you to be part of the group, we'll share further details with you (and your parent or guardian) so you can make a final decision.

Feel free to email our team if you have any questions: **[YOUR EMAIL ADDRESS]**

GENERAL INFORMATION QUESTIONS (CONTACT INFORMATION)

- Q1.** Your name:
- Q2.** Your email address:
- Q3.** Your cell phone number (This is optional. We are asking for your cell phone number because know that some teens check their texts more often than their email.):

DEMOGRAPHIC QUESTIONS

We care about assembling a group of teens who bring different perspectives and identities, so the next few questions invite you to share a little more about who you are.

- Q4.** How old are you right now?
(Dropdown with ages "12 or younger", 13 - 17, and "18 or older")
- Q5.** What is your gender identity? We understand that there are different ways you may describe yourself, please pick the answer that **best** describes you.

Boy or male

Girl or female

Trans boy or trans man

Trans girl or trans woman

Non-binary, genderqueer, genderfluid, or similar identities.

I use a different word: (please specify)

Prefer not to answer [PN: EXCLUSIVE RESPONSE]

Q6. What part of the U.S. do you live in?

(Dropdown with 50 US States + US territories and option "I live outside of the US/I don't live in the US")

Q7. Which of the following best describes the place where you currently live?

A large city

A suburb near a large city

A small city or town

A rural area

I'm not sure

Q8. What kind of school do you attend?

Public (non-charter)

Public (charter)

Private (independent, not faith-based) Faith-based

Home-school

Q9. What grade are you in right now?

[Open ended text box]

Q10. What are your racial and/or ethnic identities? *Select all that apply.*

Black or African American

Asian or Asian American
Native Hawaiian or Pacific Islander
Hispanic, Latina, Latino, or Latinx
Middle Eastern or North African
Native American, American Indian, or Alaska Native
White or Caucasian
A race and/or ethnic identity not listed above (SPECIFY:)
Prefer not to answer [PN: EXCLUSIVE RESPONSE]

SCHEDULE AVAILABILITY

Q11. What is your time zone? *If you're not sure, just write "I'm not sure"

(Dropdown with: Eastern Standard Time/EST (New York), Central Daylight Time/CDT (Chicago), Mountain Daylight Time/MDT (Phoenix, AZ), Pacific Standard Time/PST (Los Angeles), or other (Alaska Daylight Time/AKDT, Hawaii Standard Time/HST))

ASSESSING INTEREST AND COMPATIBILITY WITH STUDY

Thanks so much for your interest in our research! The following are optional questions to let us know why you are interested in joining our focus groups.

Q12. In our focus groups, we'll be talking about different benefits and challenges of growing up with today's technologies and social media. What is one benefit or challenge and why do you think it's important?

Q13. What makes you want to be part of these teen focus groups?

Q14. Is there anything else about your identity that you'd like to share with us?